



# “Ignite Your Personal Brand Presence” GROUP MASTERMIND PROGRAM

**You’re already successful, but *not quite able to reach the next level on your own...* is it time for a Mastermind?**

**This course is for you, if you’re...**

- **Lacking direction & focus:** You’ve dabbled in this + tried that, but every marketing ‘tactic’ you employ falls short of your expectations.
- **Frustrated with too many options.** And a bit overwhelmed.
- **People keep saying they are still not quite sure what it is you do:** Others in your field are getting noticed, being heard + attracting clients – you want the same for your business.
- **Exhausted figuring out all this on your own:** You’re a self-starter + you’ve done a ton of personal + business development on your own, but now you realize that you can only go so far by yourself.
- **Lacking a consistent flow of clients:** Feast & famine – you’re tired of the cash flow roller-coaster + want to work with a steady stream of clients + have time to grow your business.
- **Wondering if you’ve missed the mark somewhere:** You have a deep desire to deliver real solutions to your clients + positively impact their lives, but your confidence yo-yos with your client load, as does your belief in the value you provide.

***“Your level of success is directly related to your level of self-development.”***

**What you will walk away with...**

- **Crystal clarity** on what you really do and why it’s better than anyone else!
- **What sets you apart from everyone else** who does exactly what you do, but not in the way you do it.
- **Know what to do with your brand**, how to capitalize on what makes you the one to buy from, create competitive advantage.
- **How to attract a faithful following**, and create your advocate tribe!
- **Marketing content that is ‘on-brand’** for your marketing messages, social media, website, and more – consistently!
- **Be ON FIRE**, because you have such a strong personal alignment with who you are, what you do for others and why they want to work with YOU!



*“Wow, I wasn’t expecting such a breakthrough!” Suzanne’s process takes you down a developmental path that quickly identifies where your authenticity gaps are (i.e. where you are and where your authentic self knows you should be). **If you are not aligned with your authenticity, everything in your life will suffer as a result.** I highly recommend anyone who wants to get to the next level in business or their personal life to enroll in this series. This is an exclusive training program for high-caliber, high-potential clients so be ready to roll up your sleeves do some life changing work.”*  
- Cory Arcarese, CEO, CArc Media, Marketing Consulting



# “Ignite Your Personal Brand Presence” GROUP MASTERMIND PROGRAM

**Partner with Brand Expert Suzanne Tulien...group mastermind special pricing [\$9,000 value] 40% off = your investment of only = \$650 mo. x 6 mo. = \$3,900**

**Here's how it works: first 60 days...**

- Receive the full “Ignite Your Personal Brand Presence” program (4 video modules + workbook download – see syllabus).
- **Complete one module** before each live consulting/coaching session.
- **1 introductory ‘kick off’ session with group, and 4, 90-minute group consulting sessions (face-to-face)** with consultant, speaker, author, **Suzanne Tulien**, principal of the *Brand Ascension Group*.
- **Share** experiences, your program outputs and learn from other Mastermind participants in a powerful collaborative environment.
- **Learn new brand positioning concepts to support your growth.**
- **‘Pick my brain’** to answer any questions you have, get advice, and recommendations on your action plans and life-long brand elevation strategy via email and live coaching sessions.

**Next 120 days....coaching**

- **COMPLETION or TIGHTENING of current PERSONAL BRAND PRESENCE OUTPUTS** (support in all exercises within the Personal Brand program)
- **COMPOSING your BRAND Narrative** (great for creating distinction)
- **MARKETING YOUR BUSINESS BRAND**
  - **Brand identity statement (elevator pitch) composition**
  - **Increasing your Social Capital through social media messaging**
  - **Creating/updating your new visual logo, look and feel**
  - **Marketing materials (brochures, postcards, flyers, website, banners, etc.)**
- **CREATING CONSISTENCY in Your Life relative to your brand**
- **BEING more GENERATIVE VS. CONTRACTIVE**
- **LIVING AUTHENTICALLY through your Personal Brand**
- **POWER OF WORD USAGE in YOUR NEW VERNACULAR**
- **UP-LEVELING your RELATIONSHIPS**
- **CO-CREATING your POTENTIAL – leveraging your relationships with others**
- **Building powerful MULTI-SENSORY ENVIRONMENTS/EXPERIENCES for your customers and audiences**
- **CREATING the STRUCTURES that ENABLE you to LIVE YOUR ATTRIBUTES**

*If you want to form a Mastermind group from one organization, ask for the special group rate.*



# “Ignite Your Personal Brand Presence” GROUP MASTERMIND PROGRAM

**RESERVE YOUR SEAT NOW.**



**ONLY 7 entrepreneurs will be accepted to participate in these program sessions. We are taking applications now for our next program start.**

If you are **READY** to commit to this specially designed Personal Brand Presence Group Mastermind process, please contact Suzanne Tulien at **719.660.2533** or **[inquiry@BrandAscension.com](mailto:inquiry@BrandAscension.com)** for an application and brief discussion, or visit the landing page URL listed

above.

**Let's get started! Email COMPLETED APPLICATION TO:  
[Inquiry@BrandAscension.com](mailto:Inquiry@BrandAscension.com)**





***“Ignite Your Business Personal Brand Presence”***  
***Accelerated Brand MasterMind Group Program***  
***(6 month program)***

***The first-ever step-by-step Personal Brand defining process designed specifically for solo-preneurs, brokers, sales agents, and executives who want to reach their next level of growth.***

**Congratulations!** Below you will be asked to respond to a series of questions about you and your business to help us better understand the participants attending this special Mastermind Program offer. Please answer the questions as best as you can and return this completed form to [inquiry@BrandAscension.com](mailto:inquiry@BrandAscension.com)

**Congratulations on taking the next step towards elevating your Personal Brand!**



**REFERRED BY:** \_\_\_\_\_ (circle) Program Graduate or Other

Your Name: \_\_\_\_\_ Position: \_\_\_\_\_

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Years in Business as a solo-professional \_\_\_\_\_

- 1) Briefly describe your business (30 sec. ‘elevator pitch’):
  
- 2) What in your mind is your biggest current barrier to reaching your business growth potential & why?
  
- 3) What do you believe is your greatest individual asset as a Personal Brand?
  
- 4) What would your primary competitor say about ***your*** business brand?
  
- 5) Briefly, describe the legacy you want your Personal Brand to leave behind?

## PERSONAL BRAND MASERMIND INTAKE

### **SPECIAL MASTERMIND GROUP PRICING: \$650 per mo. = \$3,900 (\$9,000 value)**

- Full “Ignite Your Personal Brand Presence” online program modules
- Full program workbook
- One initial group intro session, then TWO 1.5 hour live group consulting sessions with Brand Expert, Suzanne Tulien, per month for 6 months (identify, define, and become your personal brand, and begin implementation into your business).
- Modules to be provided to participants upon payment or at least one week prior to the first live group session.
- You will be notified of the date/time of the live group coaching sessions upon kick-off of program.

Credit Card: MC  VISA

Full One-time Payment (save 10%) = \$3,510  or 6 monthly Payments of \$650

CREDIT CARD #: \_\_\_\_\_ EXP: \_\_\_\_\_ SEC: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_

PHONE: \_\_\_\_\_

Email Receipt to: \_\_\_\_\_

What day(s) of week is best for you to meet with group? \_\_\_\_\_

What time of day is preferred to meet with group (1.5 hr.) \_\_\_\_\_

**THANK YOU FOR YOUR TIME IN COMPLETING AND SUBMITTING THIS APPLICATION.** I am very excited to review and have you participate in our Brand MasterMind Group Program. **I cannot wait to experience the mastermind transformation that will occur in these collaborative group sessions!**

‘Suzanne Tulien, Brand Elevation Enthusiast  
Author, International Speaker, Trainer

### **RETURN THIS ASAP APPLICATION TO:**

inquiry@BrandAscension.com, **SUBJECT: Brand MasterMind**