

.....
To all of you leaders, business owners, experts, entrepreneurs, brokers, practitioners, coaches, trainers, speakers, writers, supporters, employees, cheerleaders, visionaries, against-the-grainers, creatives, dreamers & rainmakers.
.....

BRAND ELEVATION IS ENLIGHTENMENT.

{ **BUSINESS BRAND** }

Your Brand
IS YOUR BUSINESS!



{ **PERSONAL BRAND** }

EVERYONE
already has a
Personal Brand.



BRANDING is
NOT Marketing.

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Branding Builds Consistency,

CONSISTENCY builds trust.

.....
HAVE FUN!!

Know Thyself = PURE JOY!

stand out { own your value }

clarity is the basis for action.

Identify, define &
LIVE YOUR BRAND PROMISE.

Your Brand **communicates**
Your **PURPOSE.**
.....

brand alignment = elegance.

.....
{ **brand consciousness generates affinity.** }

LIVE YOUR BRAND